



June 2017

HUNTSVILLE DOWNTOWN DEVELOPMENT STRATEGY UPDATE

Huntsville, Alabama

PLANNING PROCESS

- Phase I :
Listening and Discovering
- Phase II :
Exploring Alternatives and
Testing Ideas
- Phase III:
Building Consensus
and Making
Recommendations



WHAT WE HEARD

- Add unique destinations
- More residents downtown
- Attract local businesses
- Need Arts & Cultural Uses
- Enhance biking and walking throughout downtown
- Build on historic character and sense of place



RECOMMENDED DOWNTOWN OPPORTUNITIES *NEXT 5 YEARS*

- A.** Make Downtown Bike-friendly & Walkable
- B.** Redevelop Fountain Circle Civic Complex into an active, mixed-use Precinct
- C.** Support Expansion of the Holmes/Clinton District
- D.** Bring Downtown to the VBC
- E.** Initiate the redevelopment of the Northwest Downtown



ENHANCE MOBILITY

- Retrofit streets with dedicated bike lanes
- Connect walkways and bikeways to regional trails
- Add on-street parking and landscape throughout downtown



STREET WITH ON STREET PARKING AND TREES



SHARED PEDESTRIAN AND BIKING INFRASTRUCTURE



PROTECTED CYCLE TRACK WITH LANDSCAPING

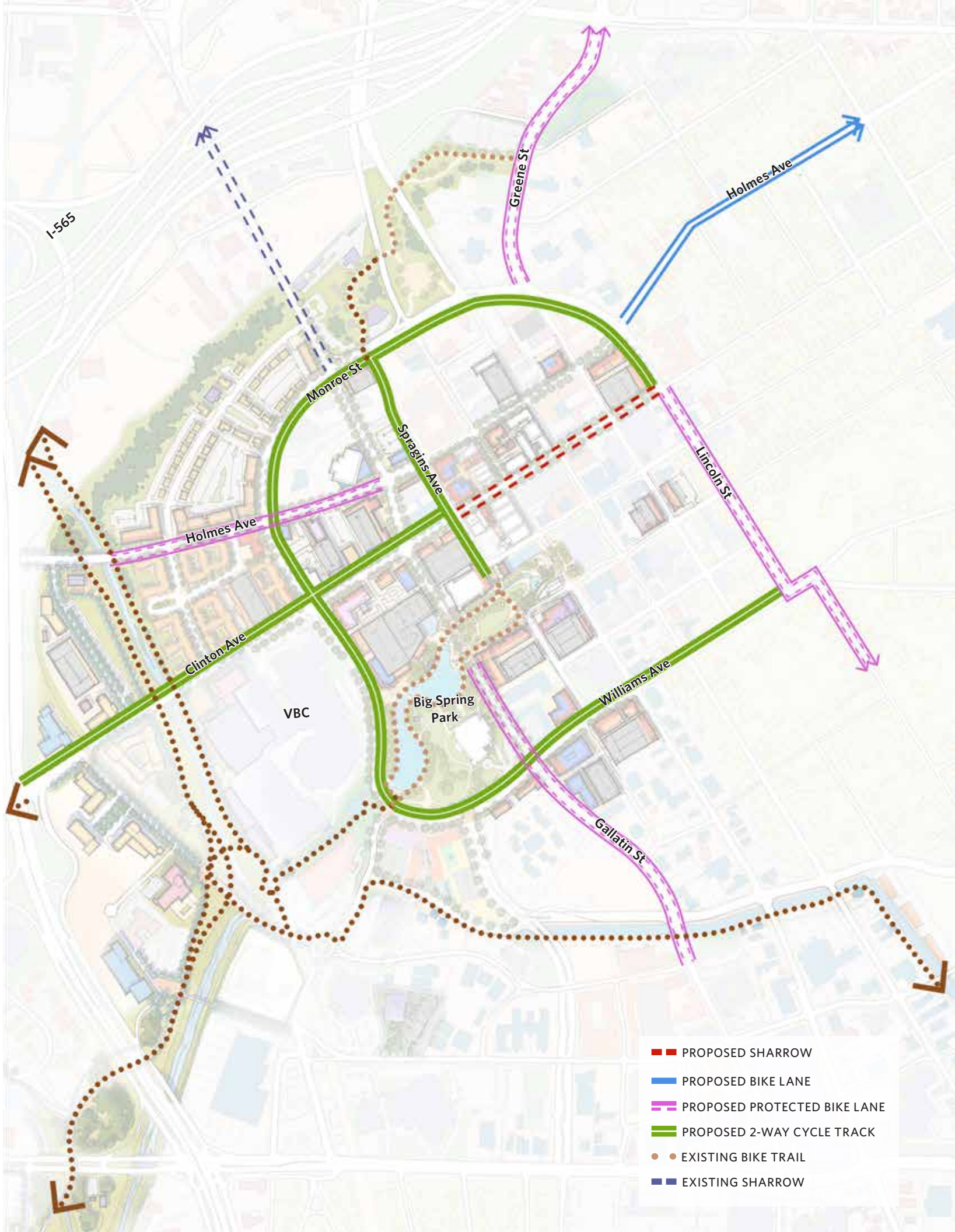
PRIORITY INVESTMENTS

- Spragins Ave
- Add CBD Parking Capacity
- Monroe/Williams/Church Street Improvements
- Link Parking Resources Together
- Continue One-way to Two-way conversions: Holmes; Greene; Lincoln
- Parc/Pinhook Creek



PROPOSED BICYCLE INFRASTRUCTURE

- Protected cycle track
- Connecting to regional trails
- On street bike lanes



STREET TRANSFORMATIONS

- Streetscape Enhancements
- Improved Circulation - One-Way to Two-Way
- Adding On-Street Parking
- Traffic Calming for Safer Crossing



CONNECTING PARKS & OPEN SPACES

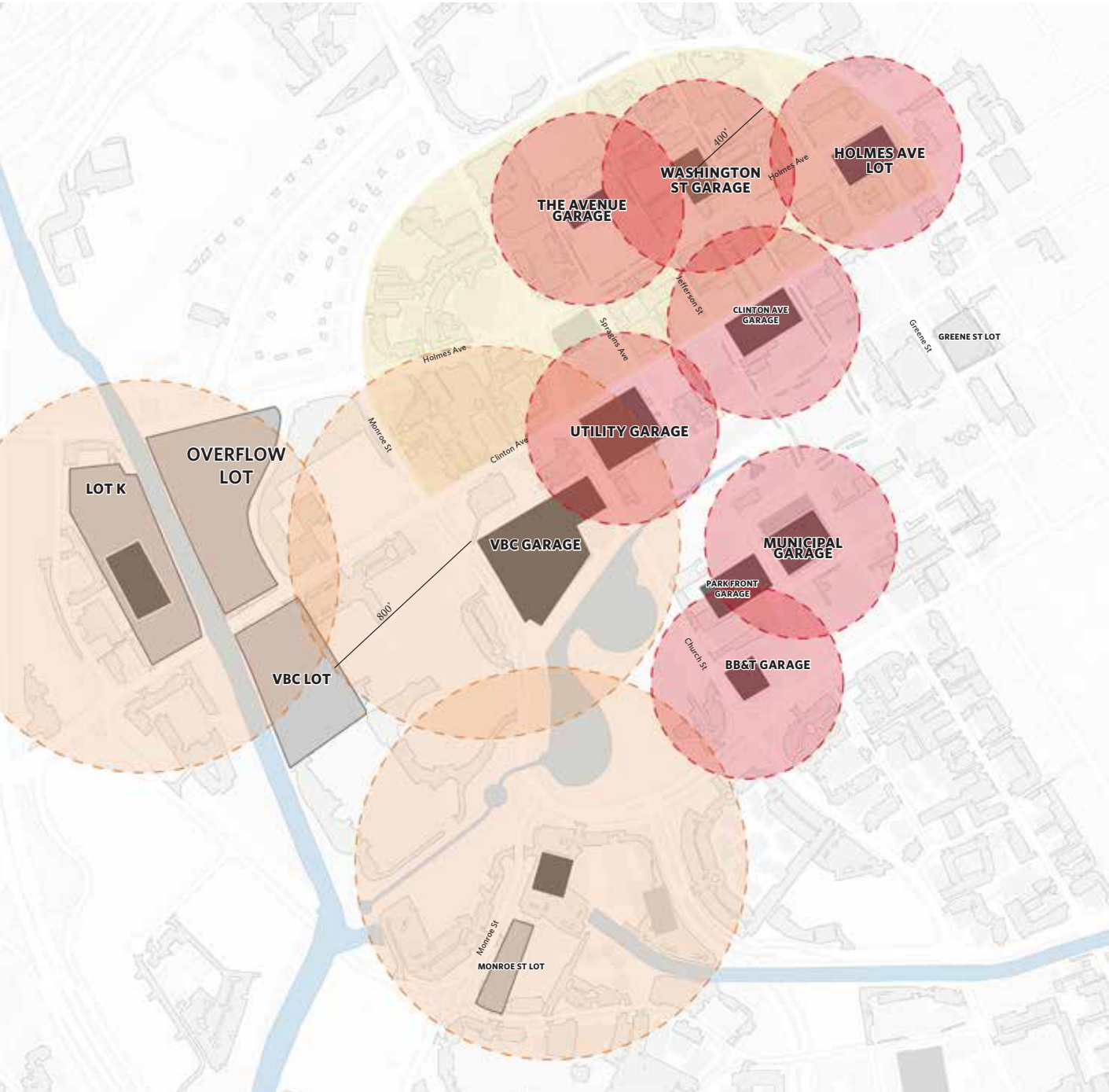
- Connect Depot Park to Big Spring Park
- Pinhook Creek Greenway
- Connect downtown greenway networks



CREATE CONNECTED PARKING RESOURCES



EXISTING PARKING RESOURCES



PROPOSED PARKING RESOURCES - FIVE YEARS+

PARKING GARAGE PARKING LOT LEVEL-A WALKING RADIUS (1 MIN) LEVEL-B WALKING RADIUS (3 MIN)

CREATE ACCESS TO PARKING RESOURCES

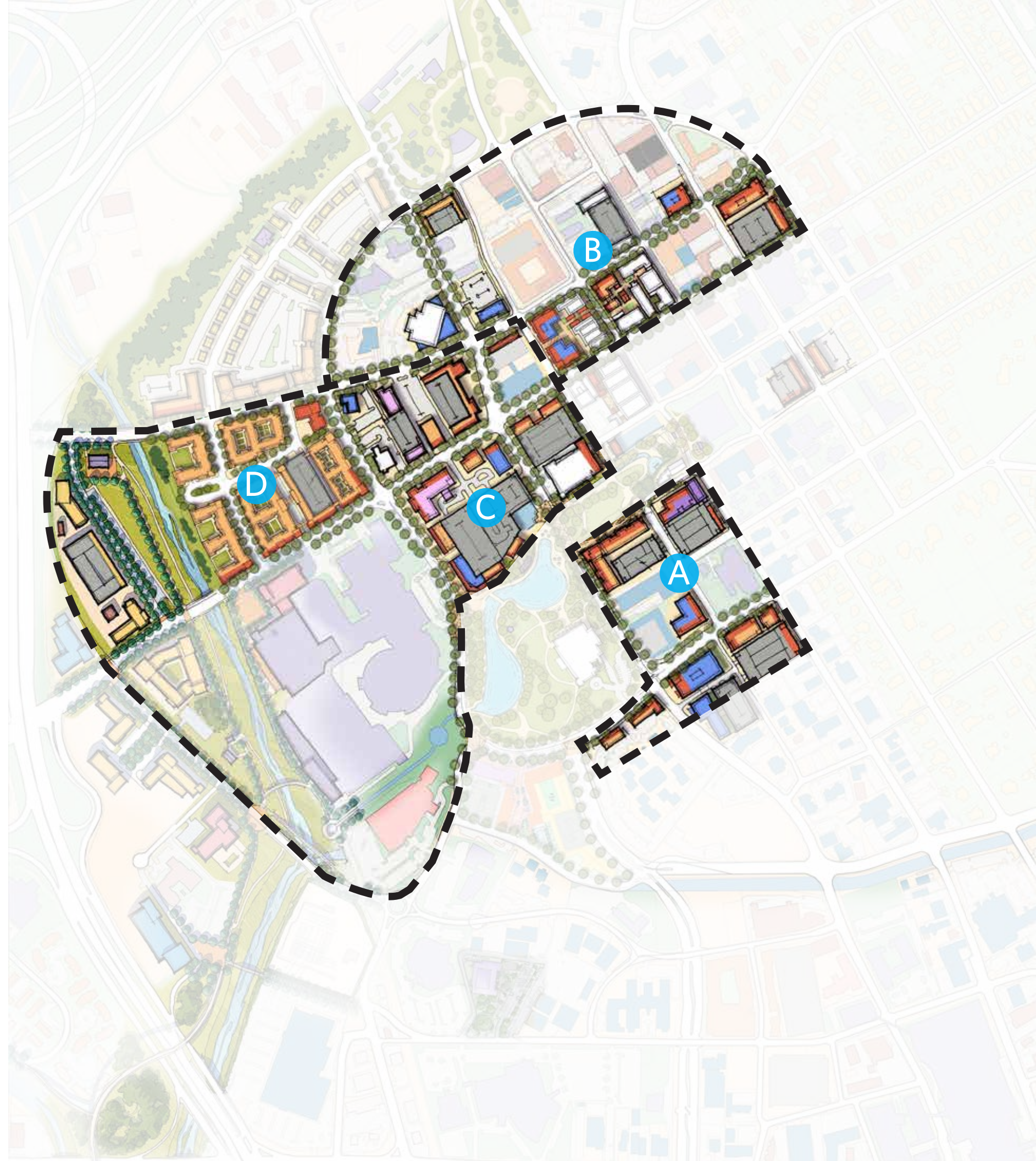


- Link parking resources for daily commuters
- Preserve CBD public garages as shared resources for visitors, and business patrons



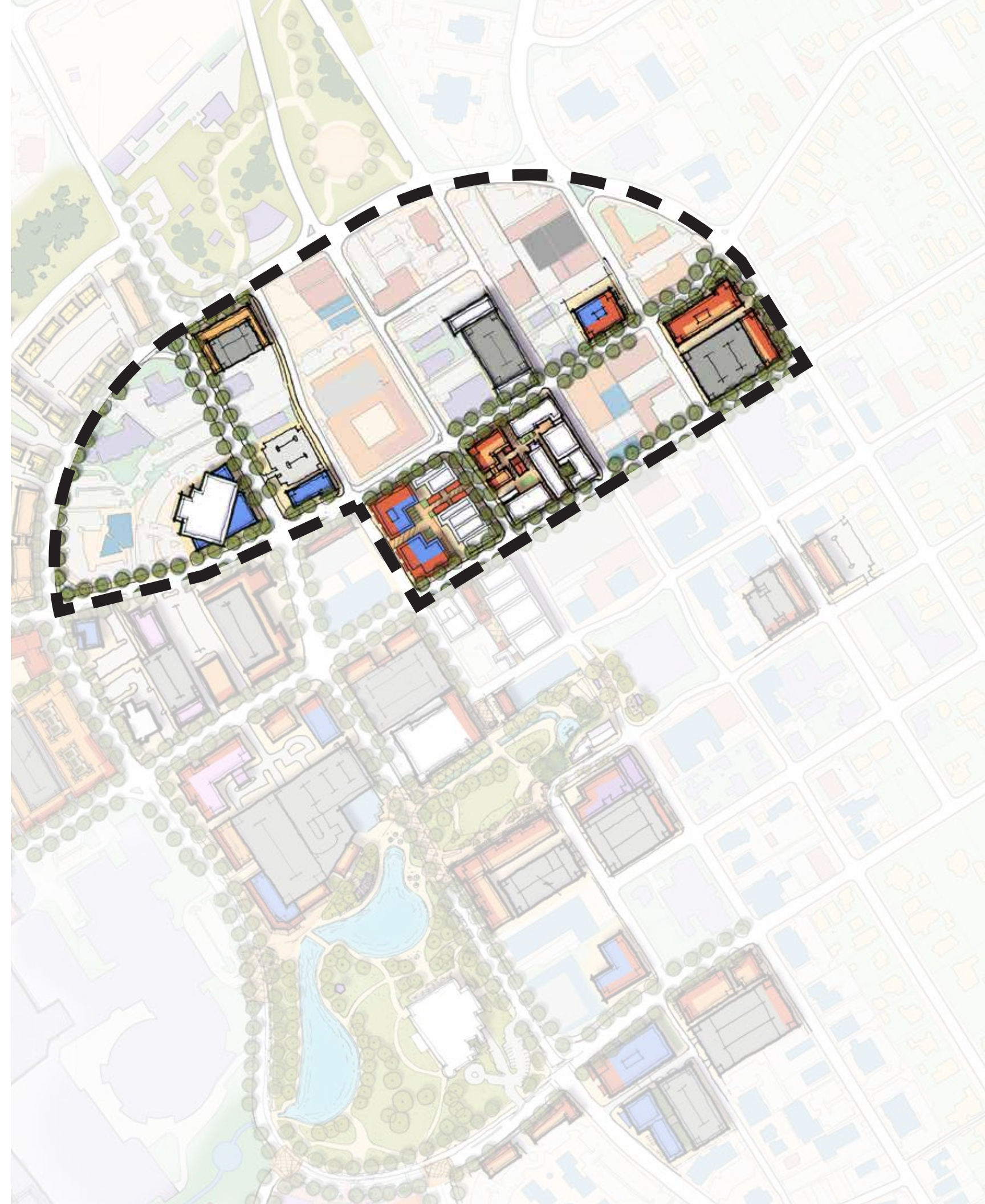
PROPOSED DEVELOPMENT OPPORTUNITIES

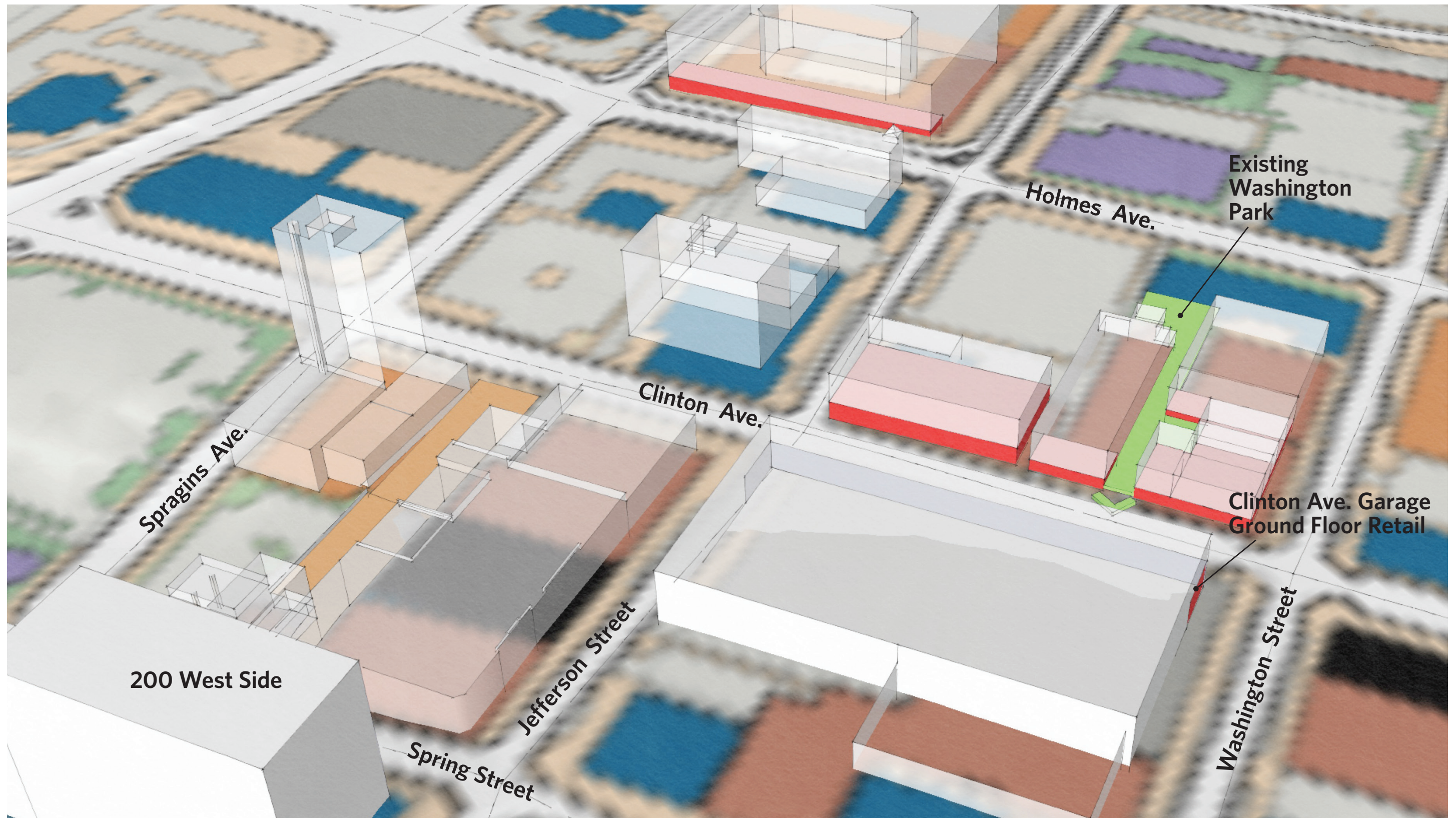
- A.** Fountain Circle
- B.** Holmes Ave North
- C.** Clinton Ave Gateway
- D.** Northwest Downtown



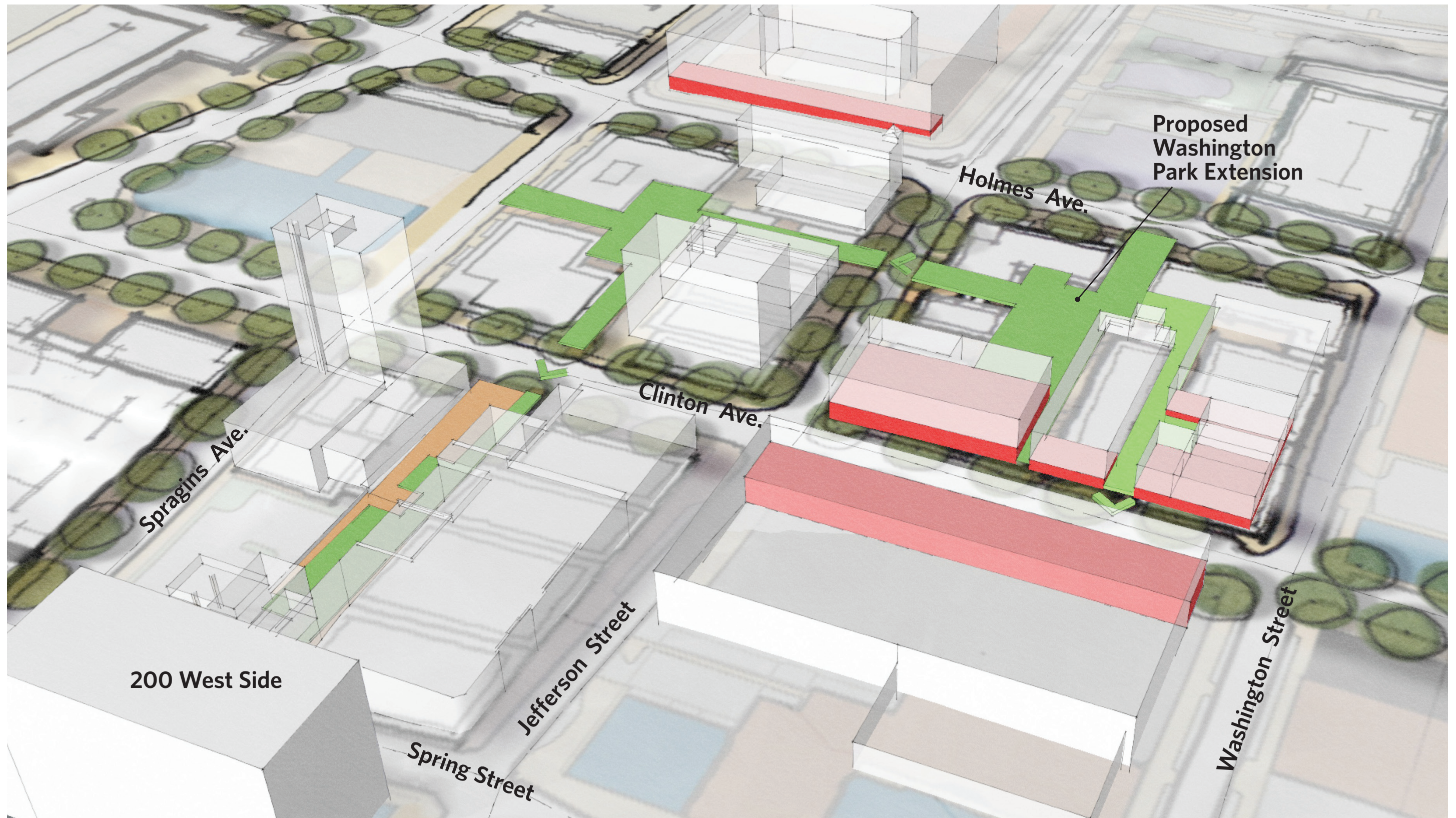
HOLMES NORTH DISTRICT

- Focus on creating a mixed-use heart for downtown
- Anchor with shared parking facilities
- Fill in the “missing teeth” to create a whole place
- Expand Washington Park as a unique destination





EXISTING CONDITIONS



EXPAND WASHINGTON PARK AS A UNIQUE ADDRESS



ADAPT EXISTING BUILDINGS AND BUILD NEW



Holmes Ave.

Clinton Ave.

Spragins Ave.

Jefferson Street

Clinton Ave. Garage

Washington Street

Greene Street



Jefferson St

Holmes Ave



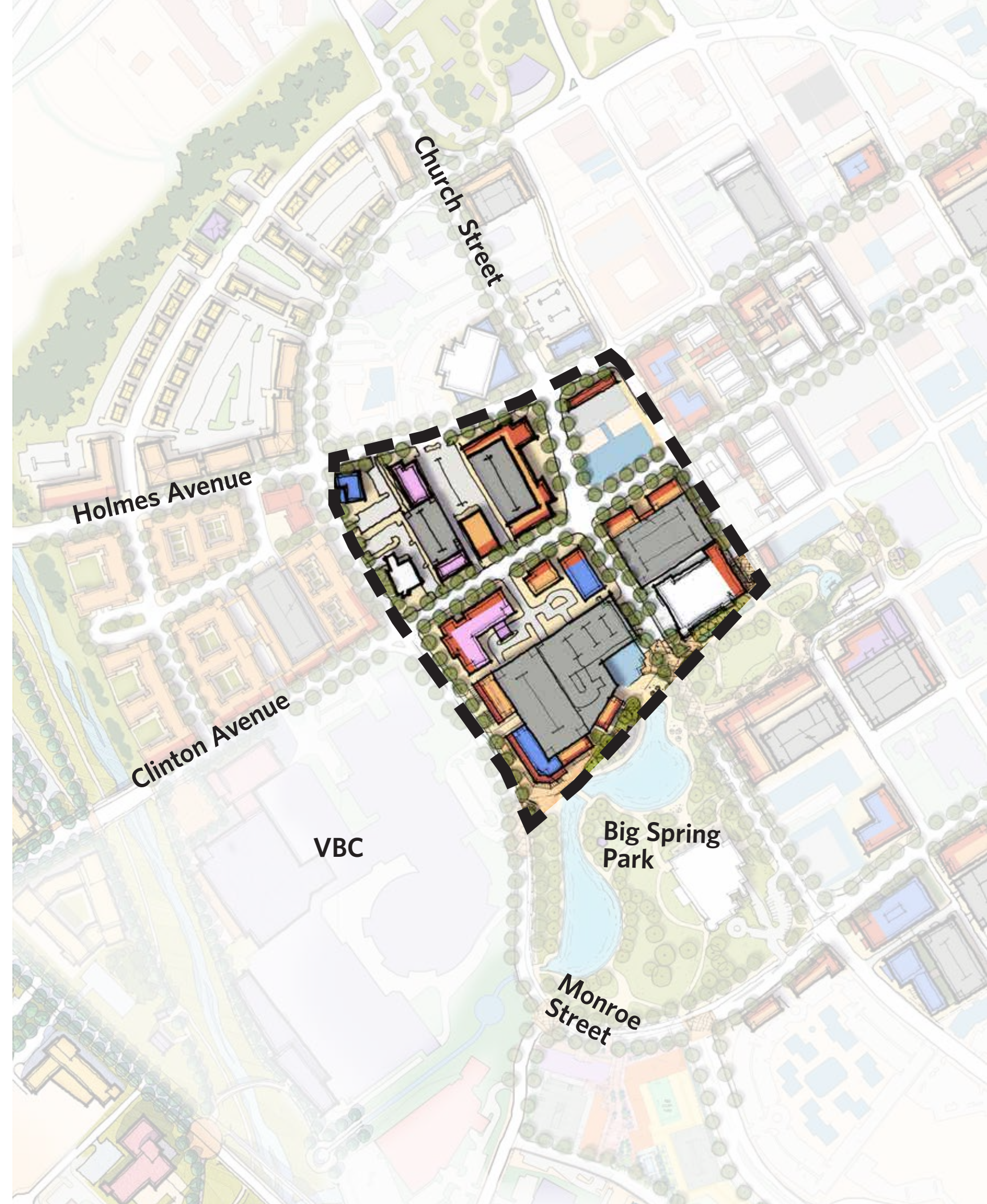
Holmes Ave

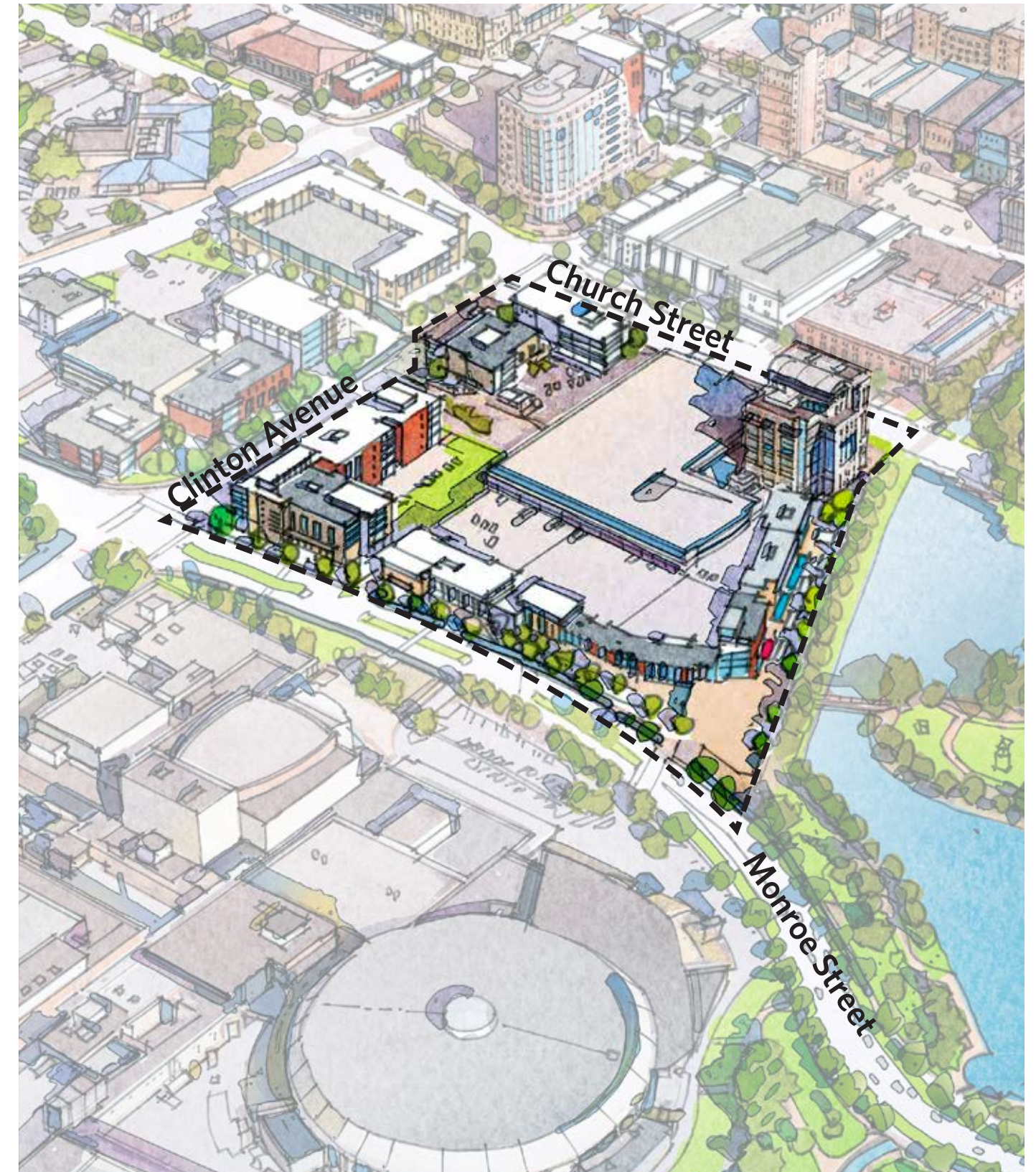
Jefferson St

CSONY
10/2017

CLINTON AVE GATEWAY

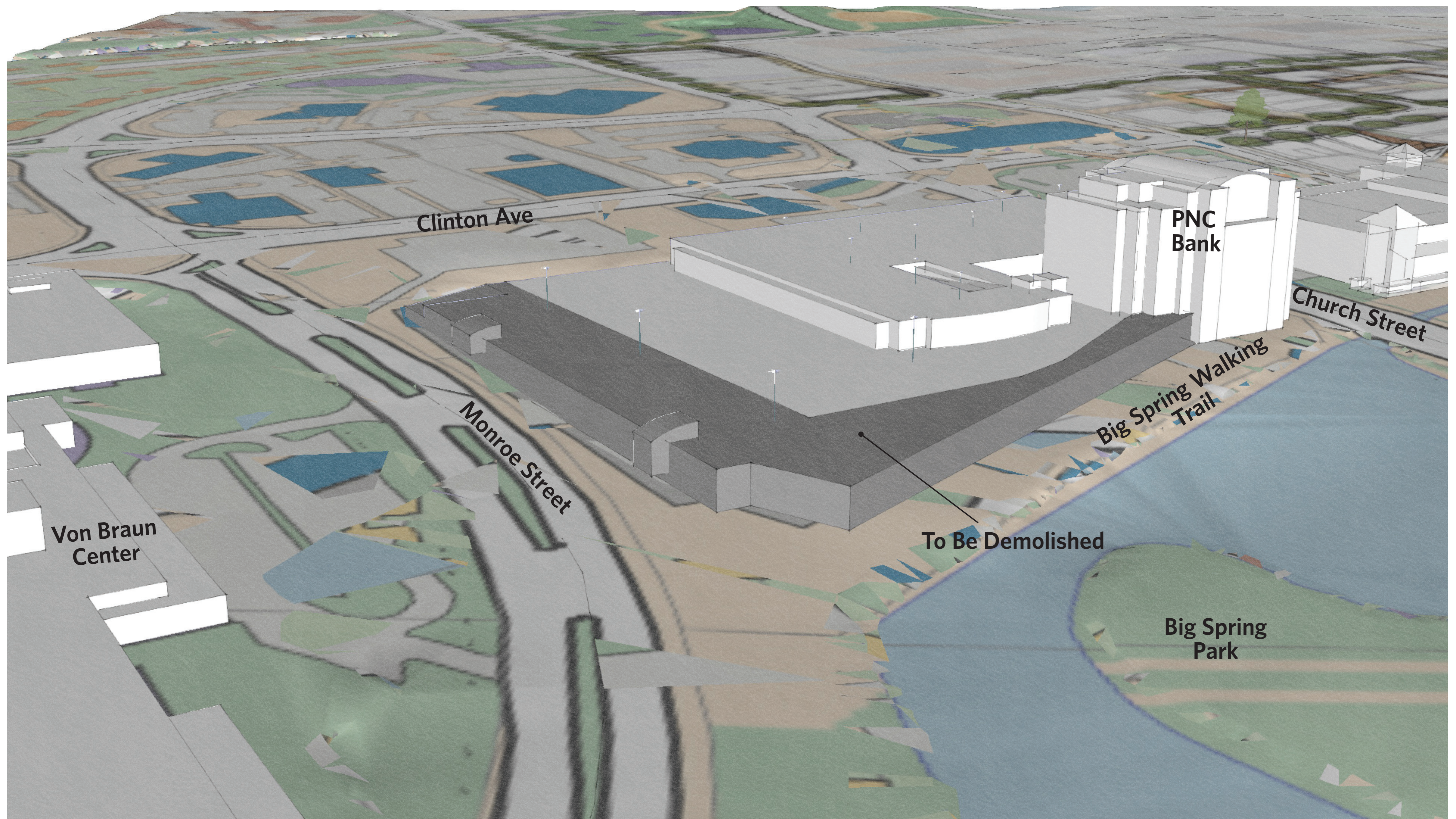
- Bring Downtown to the VBC
- Redevelop the VBC Garage as a mixed-use precinct
- Create active uses facing the Big Spring Park & Monroe Street
- Create continuous development along Clinton between Monroe and Church Street





EXISTING CONDITIONS

PROPOSED REDEVELOPMENT



EXISTING VBC GARAGE



EXISTING CONDITIONS - MONROE STREET



PROPOSED REDEVELOPMENT - MONROE STREET



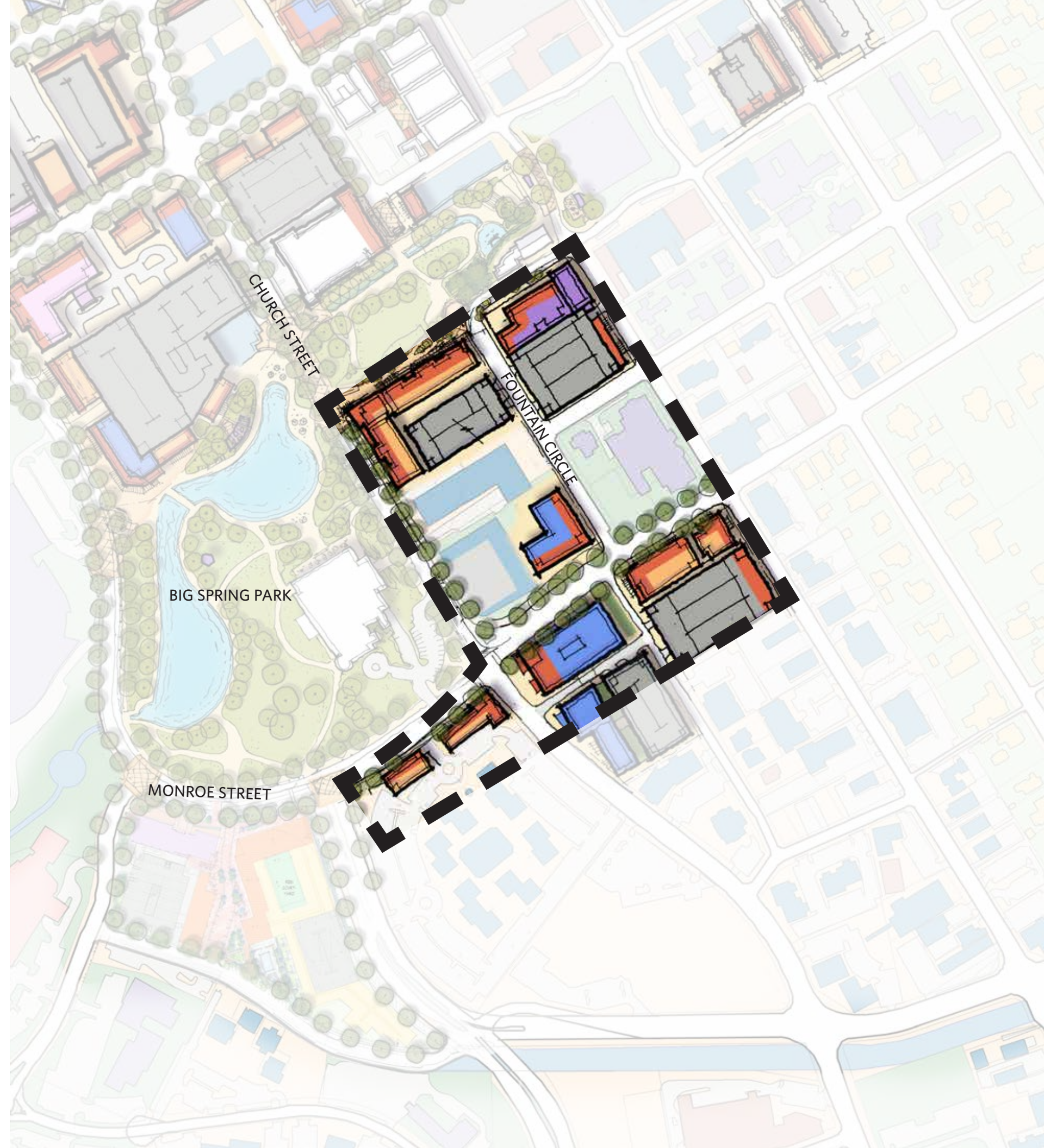
LOOKING EAST ALONG CLINTON AVE.

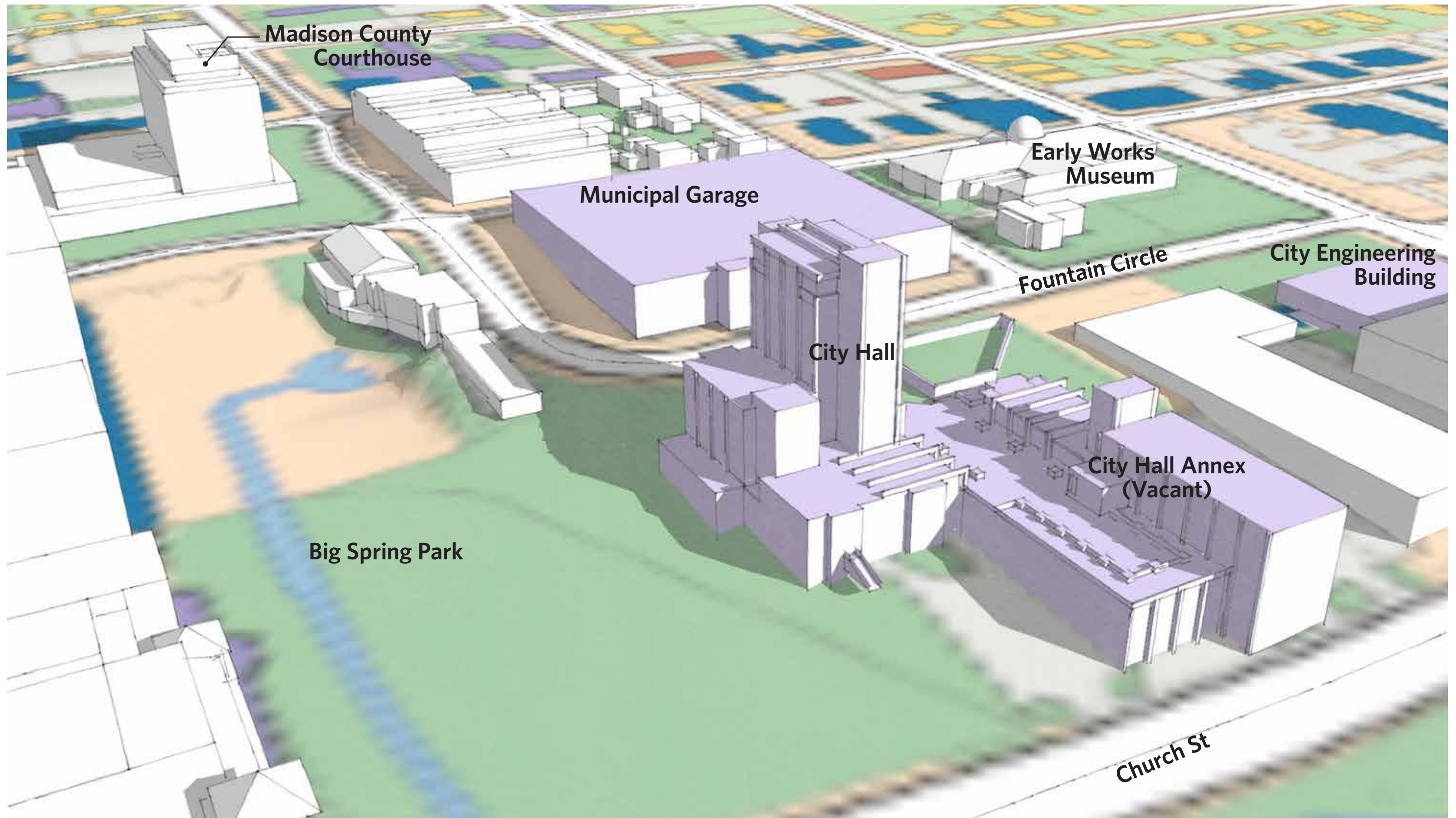


CLINTON AVE. GATEWAY – PROPOSED BIKEWAY AND REDEVELOPMENT SITES

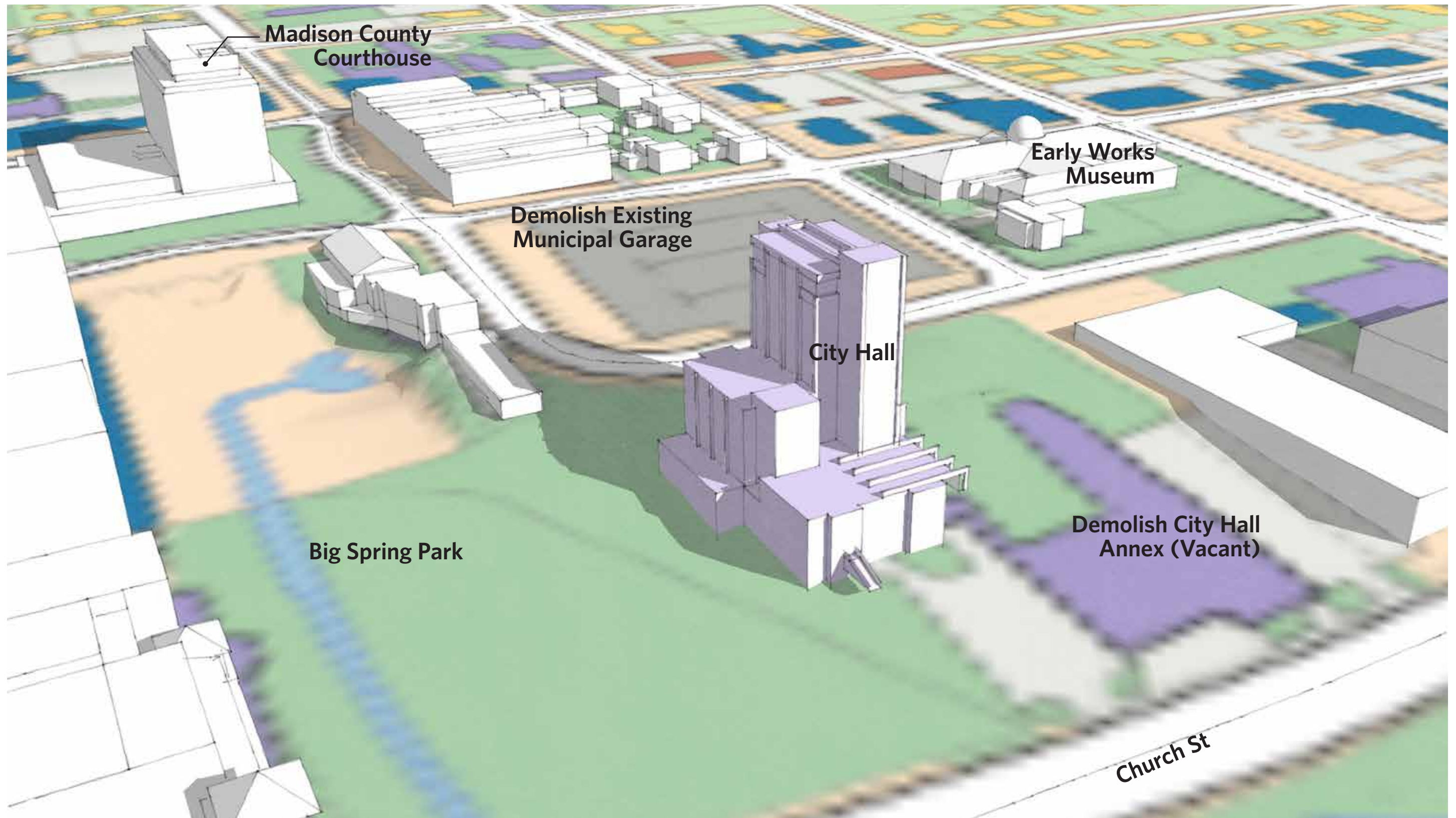
POTENTIAL REDEVELOPMENT OF FOUNTAIN CIRCLE

- Create an active edge along Big Spring Park
- Provide a pedestrian link between Church Street and the Square
- Anchor a key corner of the historic square with a new City Hall
- Transform Church Street into an urban address through public/private

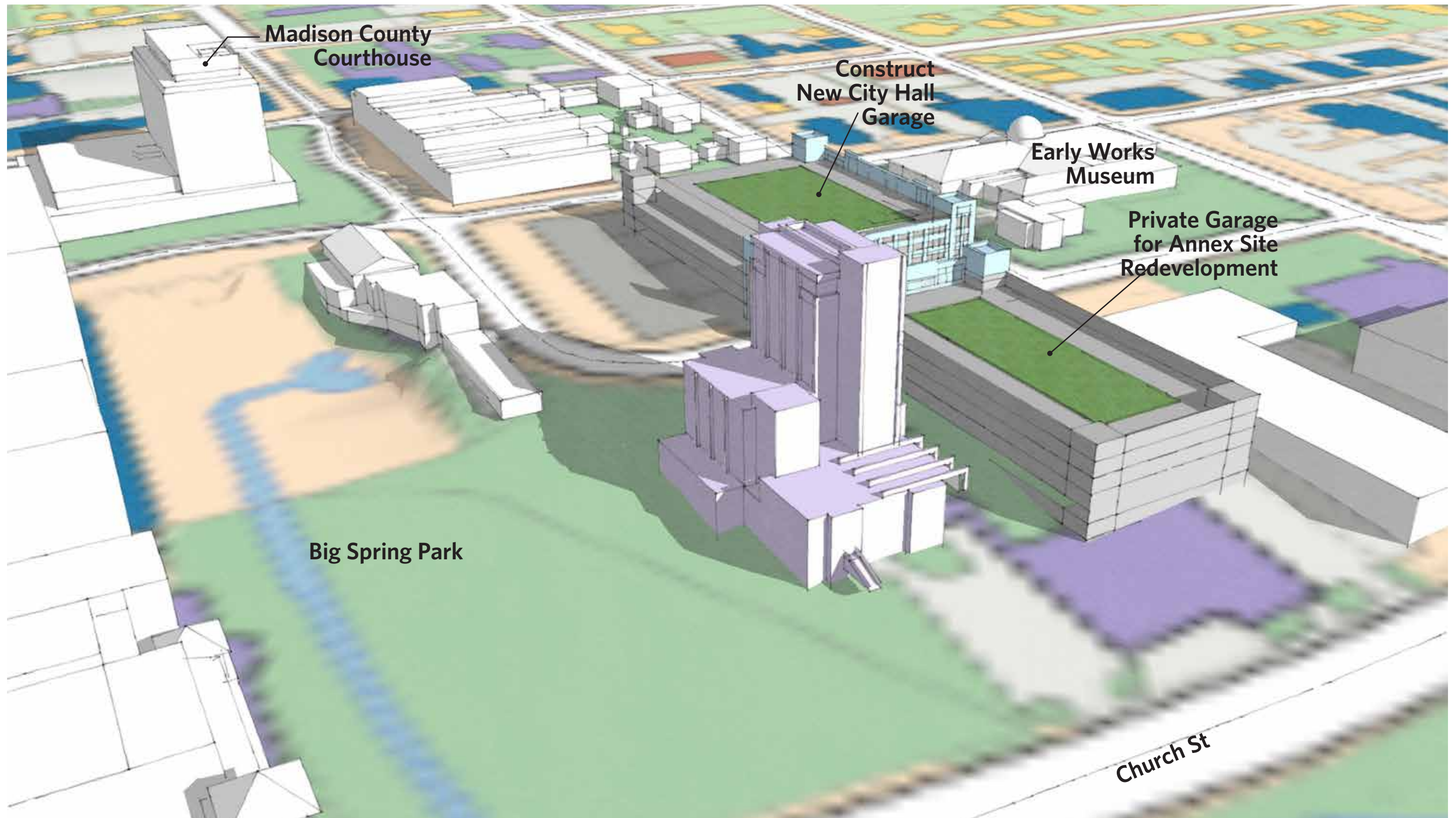




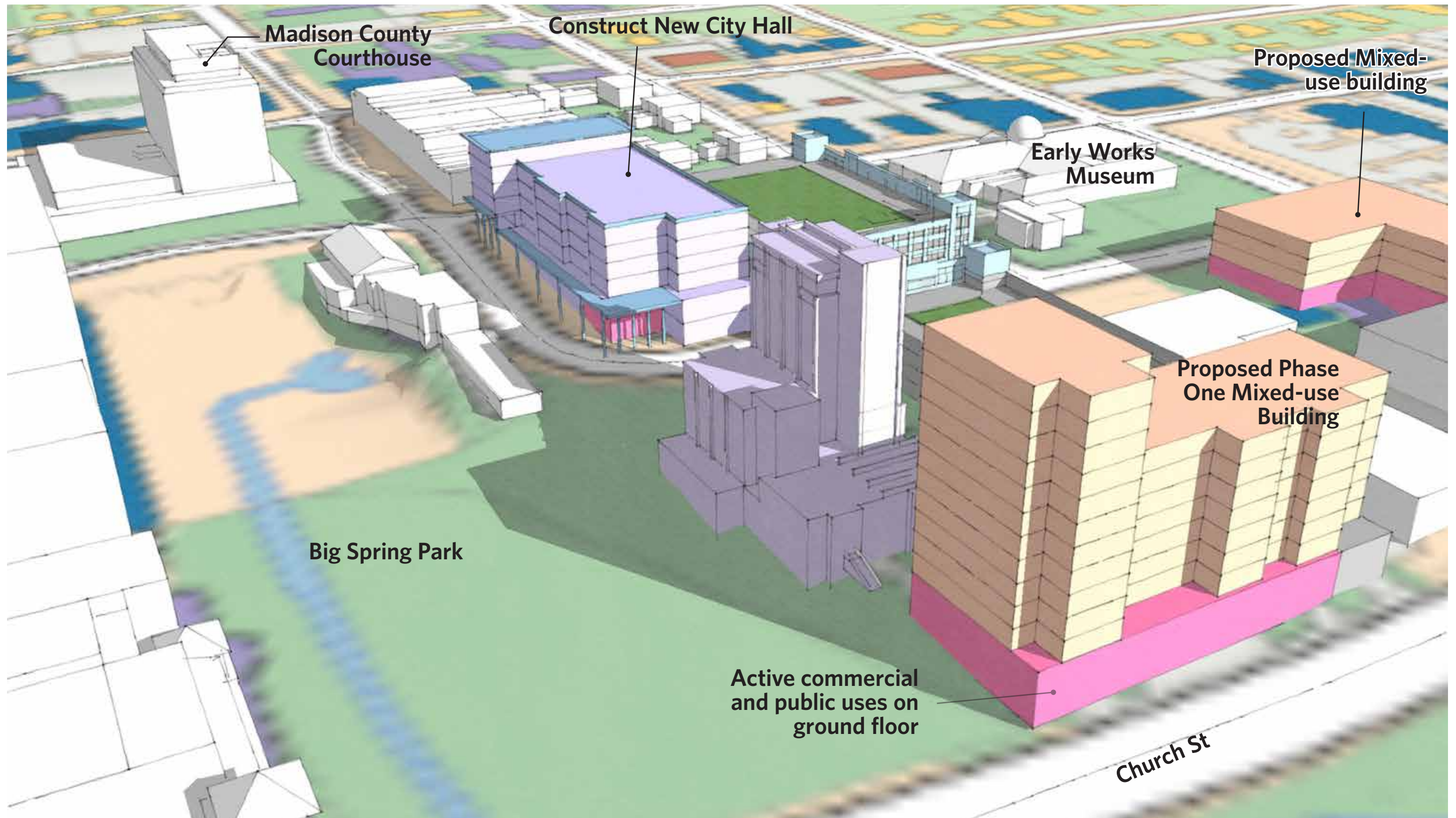
FOUNTAIN CIRCLE CIVIC COMPLEX TODAY



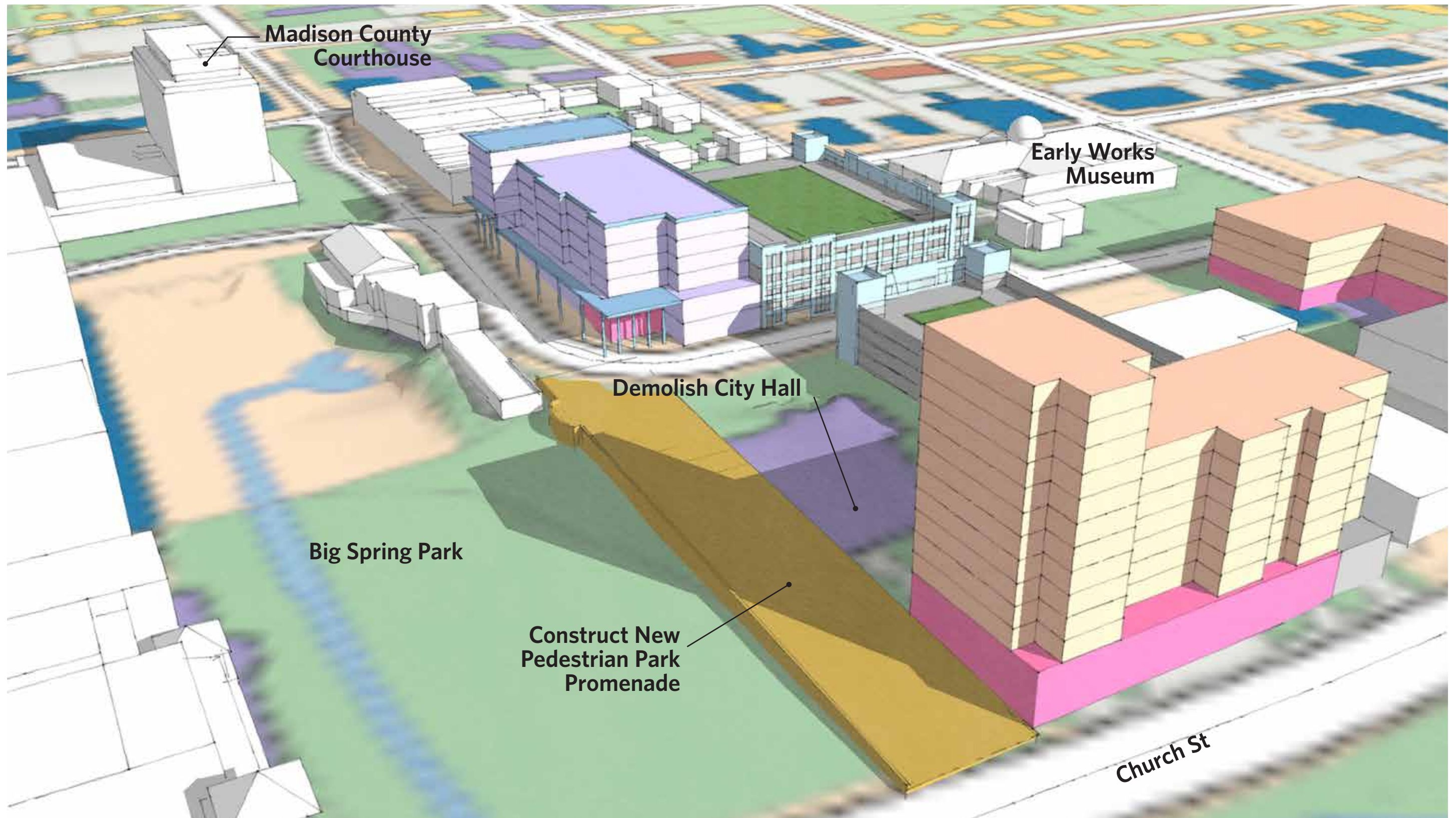
INITIAL REDEVELOPMENT PHASE



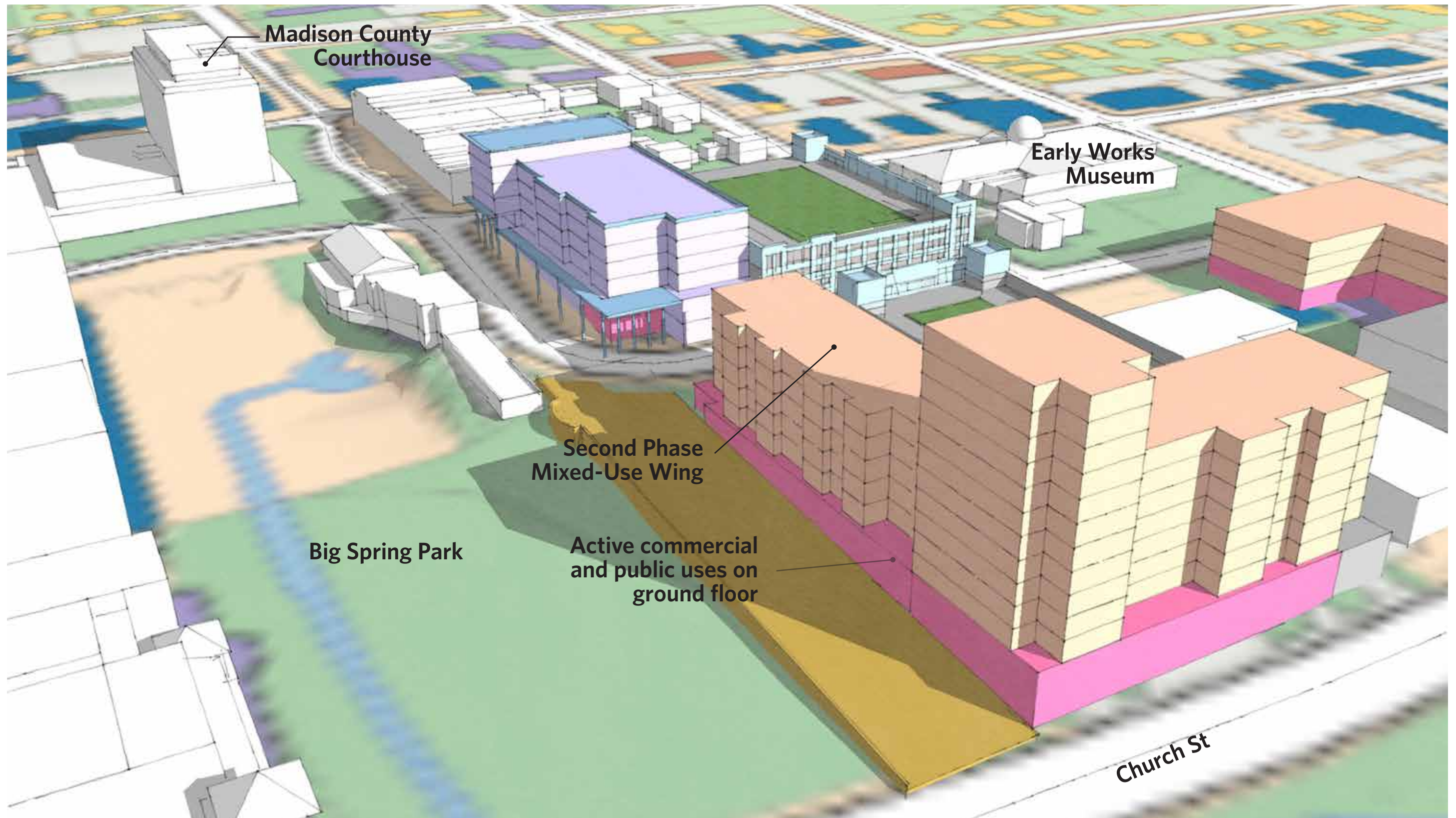
GARAGE TO SERVICE BUILDINGS



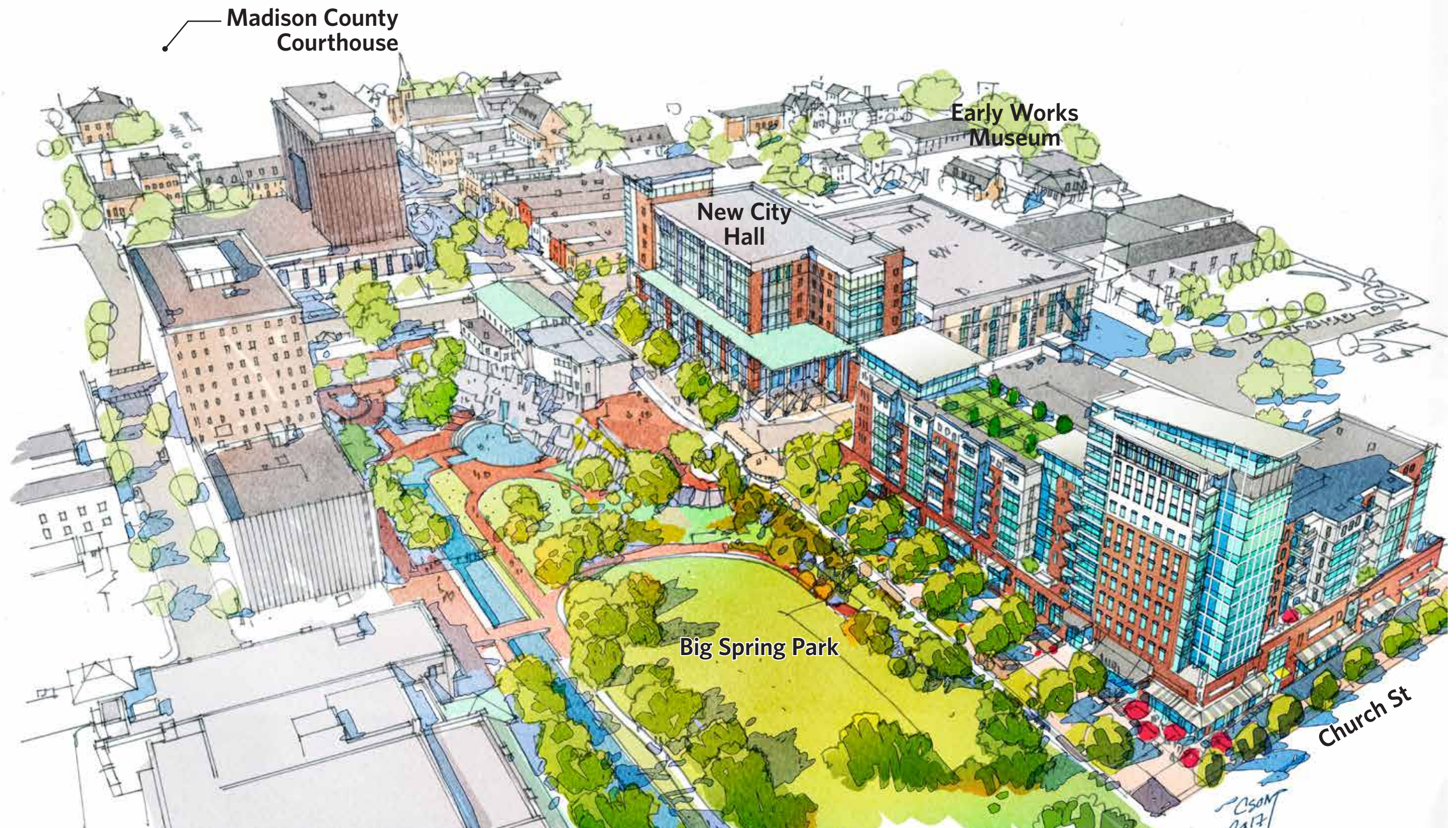
PHASE I PROGRAM - CITY HALL, PARK TOWER, AND CHURCH ST WING



CREATE EAST PARK PROMENADE



PHASE II PROGRAM



CREATE LANDMARK BUILDINGS

NORTHWEST DOWNTOWN INITIATIVE

- Coordinated Public/Private Redevelopment Initiative
- Mixed-Income Residential with Supporting Commercial
- Create new downtown loft district
- Connect to Pinhook Greenway





Searcy
Neighborhood

Private
Business

Housing
Authority
Site

Former
Coca-Cola

Former Coca-
Cola Plant

Von Braun
Center

Holmes Ave

Monroe St

Clinton Ave

Church St



Holmes Ave

Monroe St

Church St

Clinton Ave

Von Braun Center



CSNY/VDA
2017